

salesforce



Marketplace and Apps Updates



Benchmarking Power App

What's New?

Calculate custom median-based KPI benchmarks from your Datorama data to gain a deeper understanding of how to plan and optimize your Media strategy.

Tell me more

- Contextualize performance by comparing your KPI benchmarks to actual KPI performance
- Discover if your KPIs are performing above or below your benchmarks.
- Export a data table from the visualization created in the application for further analysis.

Where can I find it?

Datorama Marketplace > Benchmarking power for Datorama (free)

Resources

[AppX Listing](#) | [Demo \(In-platform\)](#) | [App Guide](#)

