Decision Foundry
DATA CONSULTANTS

REASONS TO PARTNER WITH DF

A SALESFORCE CERTIFIED PARTNER

www.decisionfoundry.com

WHY DECISION FOUNDRY

Source: https://bit.ly/3wqQWIw

IN THEIR WORDS

"We have an ecosystem of consulting partners and system integrators, like Accenture and Deloitte and smaller companies like Decision Foundry."

Boaz Ram
Former, Salesforce Head of Technology Partnerships

BUILD
BETTER DATA EXPERIENCES

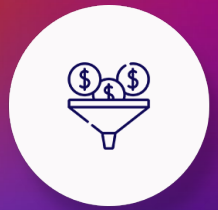
WE ACHIEVE THIS BY:

- Engaging with consumers to increase coordination across stakeholders by aligning your data strategy and objectives
- Decoding consumer behaviors, needs and motivations to build stronger analytical solutions
- Resolving factors that lower engagement and satisfaction

WE HELP YOU WHEN WE:

- Identifying the right KPIs and visualizations that drive action, resulting in better decision-making
- Organize data in the right context to drive analysis
- Implementing the right features to drive adoption of applications, reports and dashboards

Understanding the human side of data



Displaying metrics in digestible formats

Lowering the risk of poorly designed data applications

INDUSTRY RECOGNIZED

AWARD WINNING

2018
Best Datorama Visualizations

2020/1
Top 5 Small Agency by the Digital Analytics Association

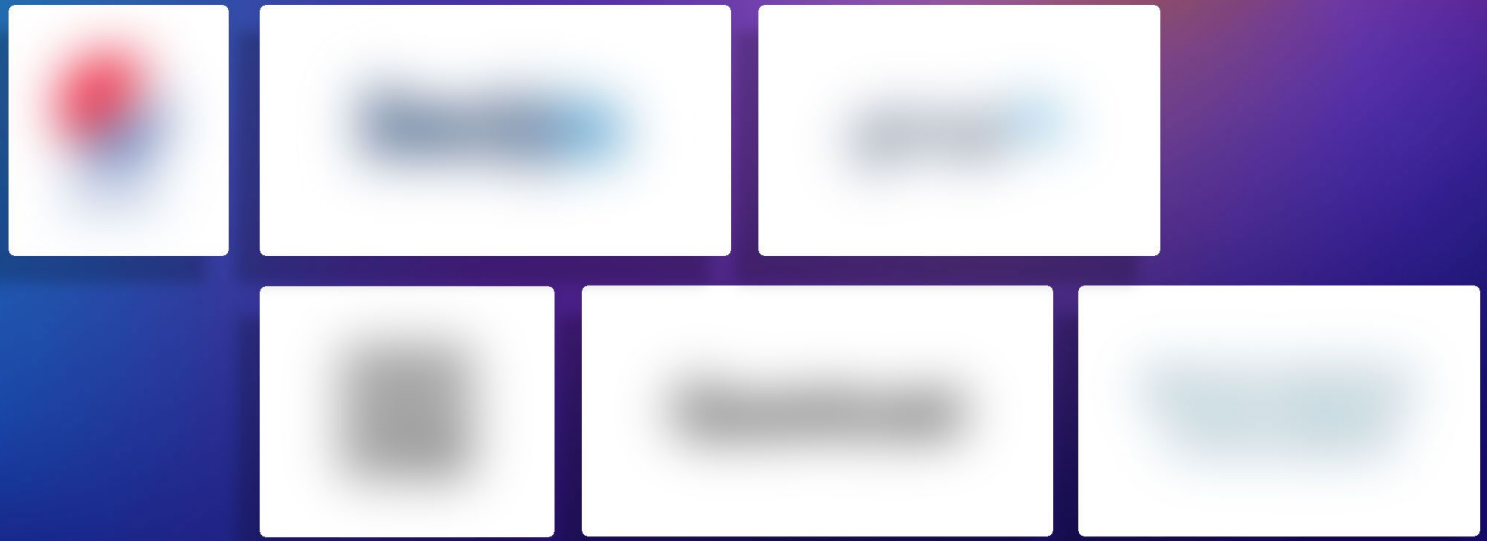
2021
4 Salesforce Marketing Champions

2021
AI Breakthrough Award

DATORAMA AT THE CORE

MEDIA, AGENCY AND PUBLISHER DOMINATE

QUALIFIED



Client references available upon request

REDEFINING LIMITLESS

INNOVATIVE

PRIVACY FIRST + PLATFORM CREDENTIALED

CERTIFIED

NAVIGATOR LEVEL 2

TRUSTED

4.9/5

CSAT SCORE

The Salesforce Partner Project CSAT measures Salesforce customers' satisfaction with services provided directly by a Salesforce partner.

Partner Navigators are consultants recognized by Salesforce for their expertise and record of customer success.

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LET'S PARTNER

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