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datorama
A Salesforce Company

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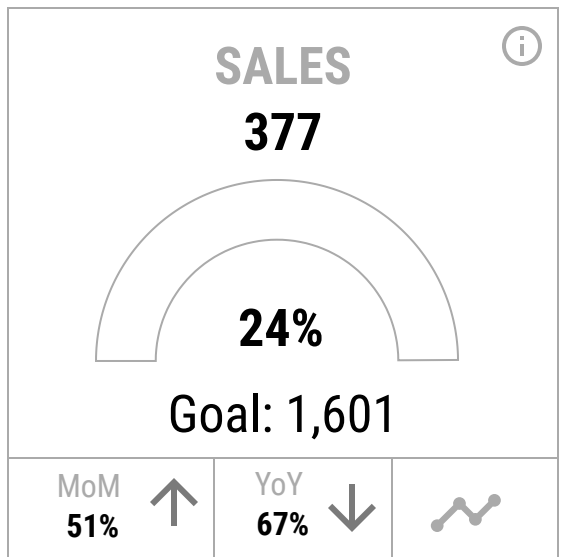
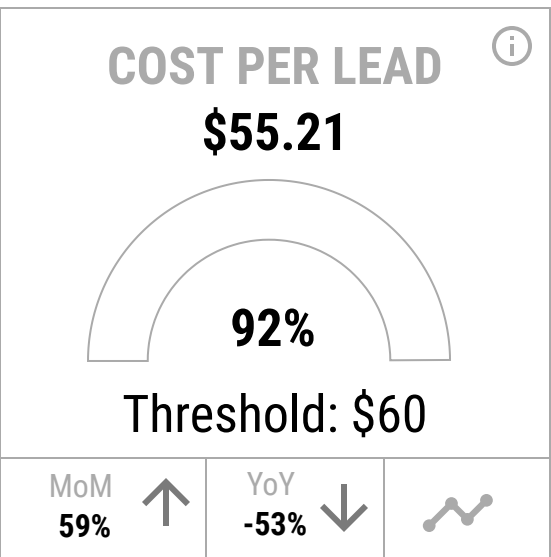
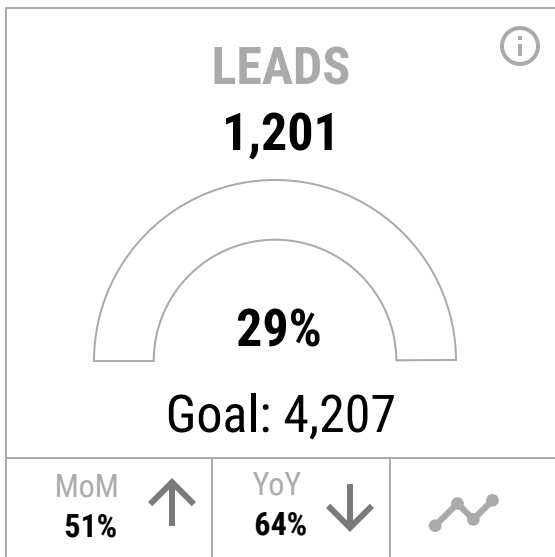
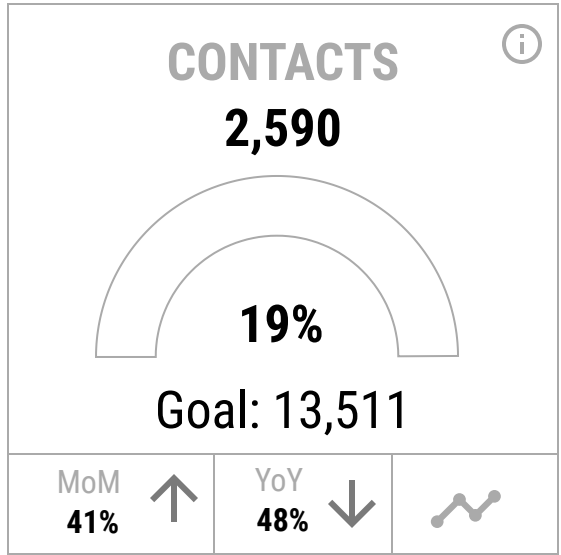
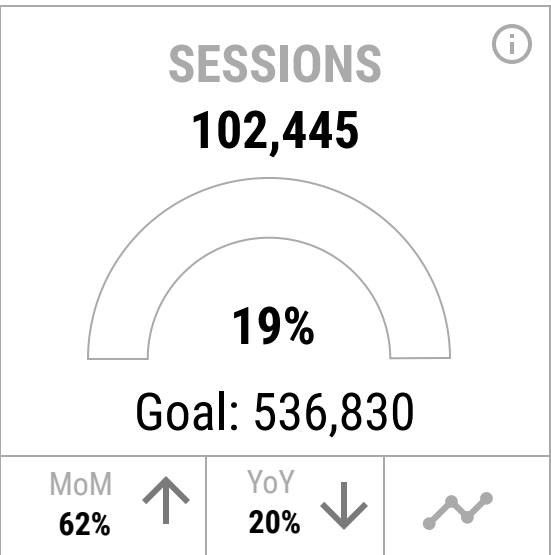
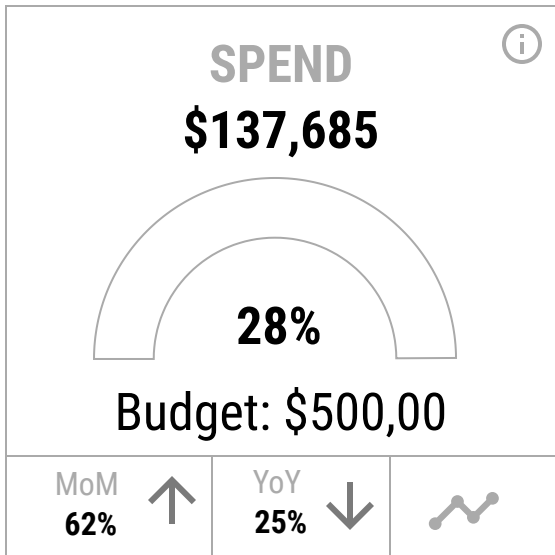


Jan 1, 2020 - Feb 29, 2022

OVERVIEW SPEND PERFORMANCE SALES CONSTRUCTION PERMITS

KNOW YOUR SCORE

All data sources are up to date
Showing data between: 1 Jan 2020 - Feb 2022





MANAGE YOUR SPEND

- OPTION_1
- OPTION_2

Select Channel (Group) ▼

Current Selection: All

Automated Insights

TV accounted for 37% of your total spend during the period of February 1, 2020 to February 29, 2022
 Your second highest channel spend was 32% in Facebook & Instagram during this same period

Total Spend by Channel

Channel	Total Spend	Contacts Recieved
TV	\$18,496	0
Facebook & Instagram	\$15,851	657
Paid Search	\$8,136	349
Event	\$3,124	0
Radio	\$2,853	30
YouTube	\$1,631	1

TOTAL SPEND

\$50,091

Total Spend by Week

CONTACTS RECEIVED

1,037

Contracts Received by Week

Insights: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id. Sed rhoncus, tortor sed eleifend tristique, tortor mauris molestie elit, et lacinia ipsum quam nec dui. Quisque nec mauris sit amet elit iaculis pretium sit amet quis magna. Aenean velit odio, elementum in tempus ut, vehicula eu diam. Pellentesque rhoncus aliquam mattis. Ut vulputate eros sed felis sodales nec vulputate justo hendrerit.