



**DECISION**FOUNDRY®

Driven by Clarity. Built for Impact.

With a Touch of Data Creativity

Tools don't drive change; decisions do. And if the business problem isn't clear, neither are your chances of solving it.

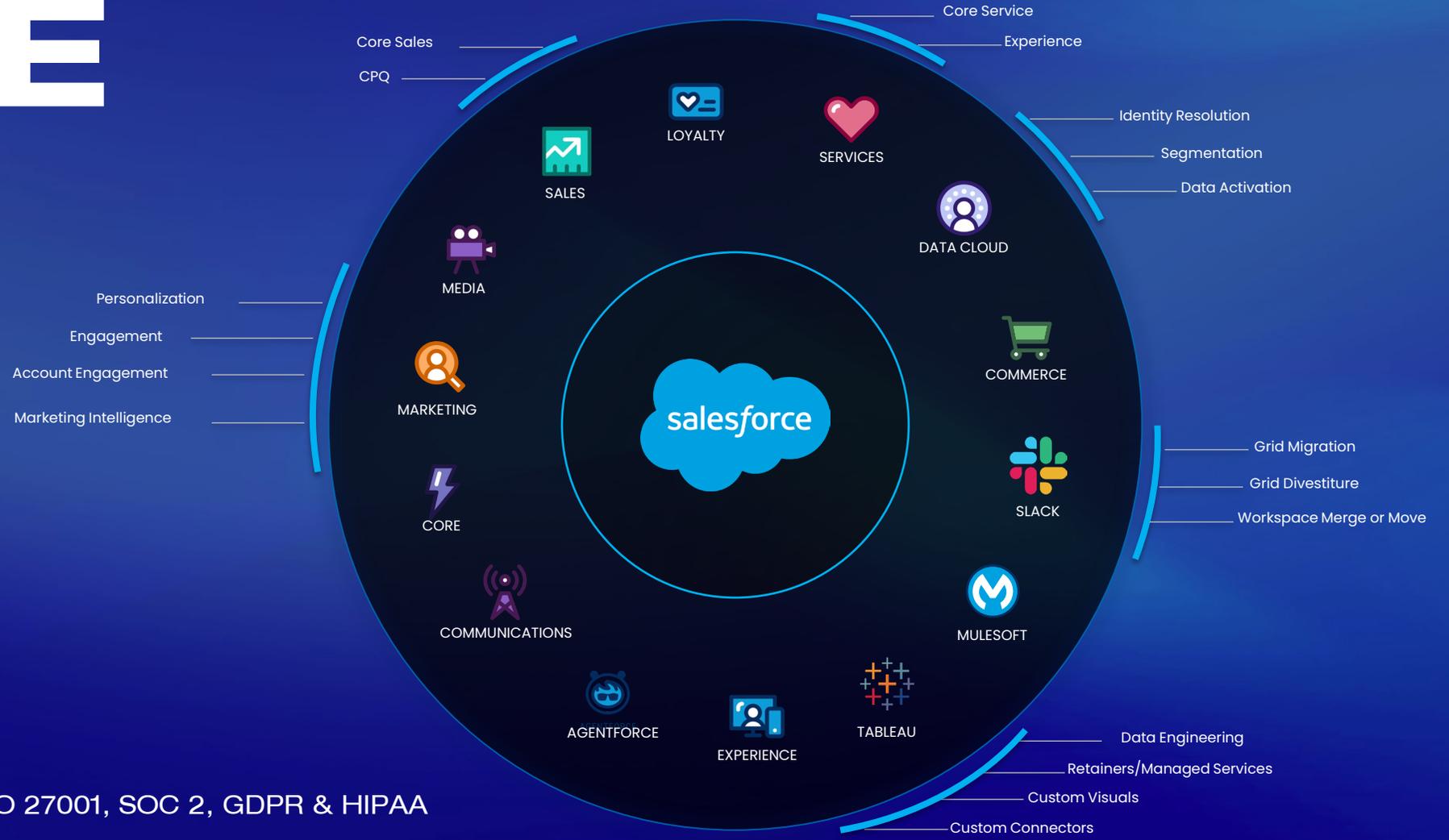
Ross C. Jenkins  
CEO, Decision Foundry





**REASONS  
TO PARTNER WITH  
DF**

# FULL-SERVICE PROVIDER CORE



Data Compliant. Data Verified. ISO 27001, SOC 2, GDPR & HIPAA

MARKETING AND ADTECH

# EXPERIENCE

800+

Projects delivered on  
Salesforce products

140+

Salesforce experts  
ready to help you



10+

Years of  
Salesforce Intelligence  
Experience

80+

Salesforce  
Certifications

# BUILD

## BETTER DATA EXPERIENCES

### WE ACHIEVE THIS BY:

Engaging with consumers to increase coordination across stakeholders by aligning your data strategy and objectives

Decoding consumer behaviors, needs and motivations to build stronger solutions

Identifying and fixing what's reducing platform value and user satisfaction.

### WE HELP YOU WHEN WE:

Identify the right KPIs and visualizations that drive action, resulting in better decision-making

Organize data in the right context to drive analysis

Implement the right features to drive adoption of platforms, reports, and dashboards



PRIVACY FIRST + PLATFORM CREDENTIALIALED

# CERTIFIED



# TRUSTED

# 4.8/5

**CSAT SCORE**

Salesforce's Partner CSAT? It's the customer's scorecard on whether you crushed it or just showed up.

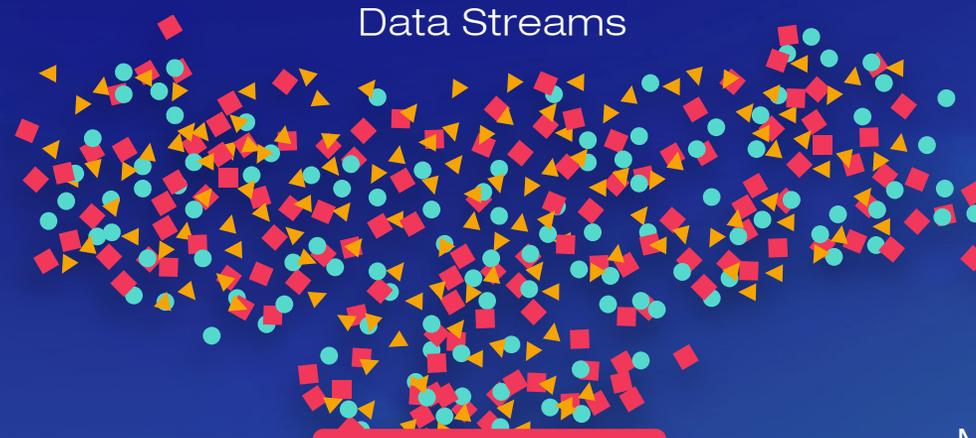


# UNIFY

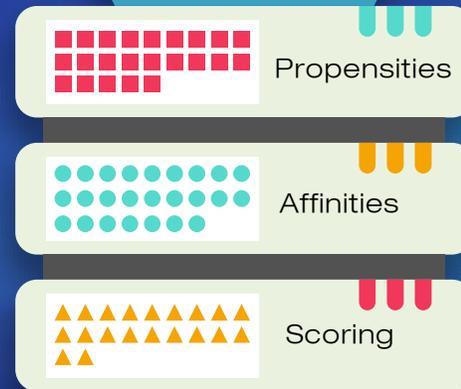
## PERSONALIZATION IMPROVES WITH DATA ORCHESTRATION



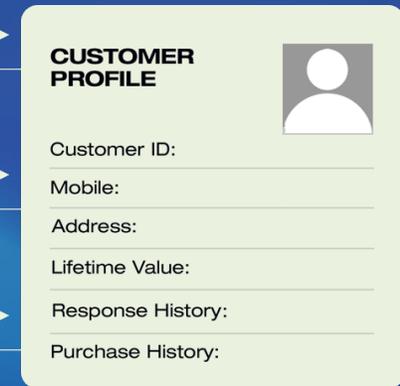
Solution: Data Cloud



Data Streams



Matched Profiles



Activation Targets

Marketing Cloud



Search



Social



Data Storage



Website

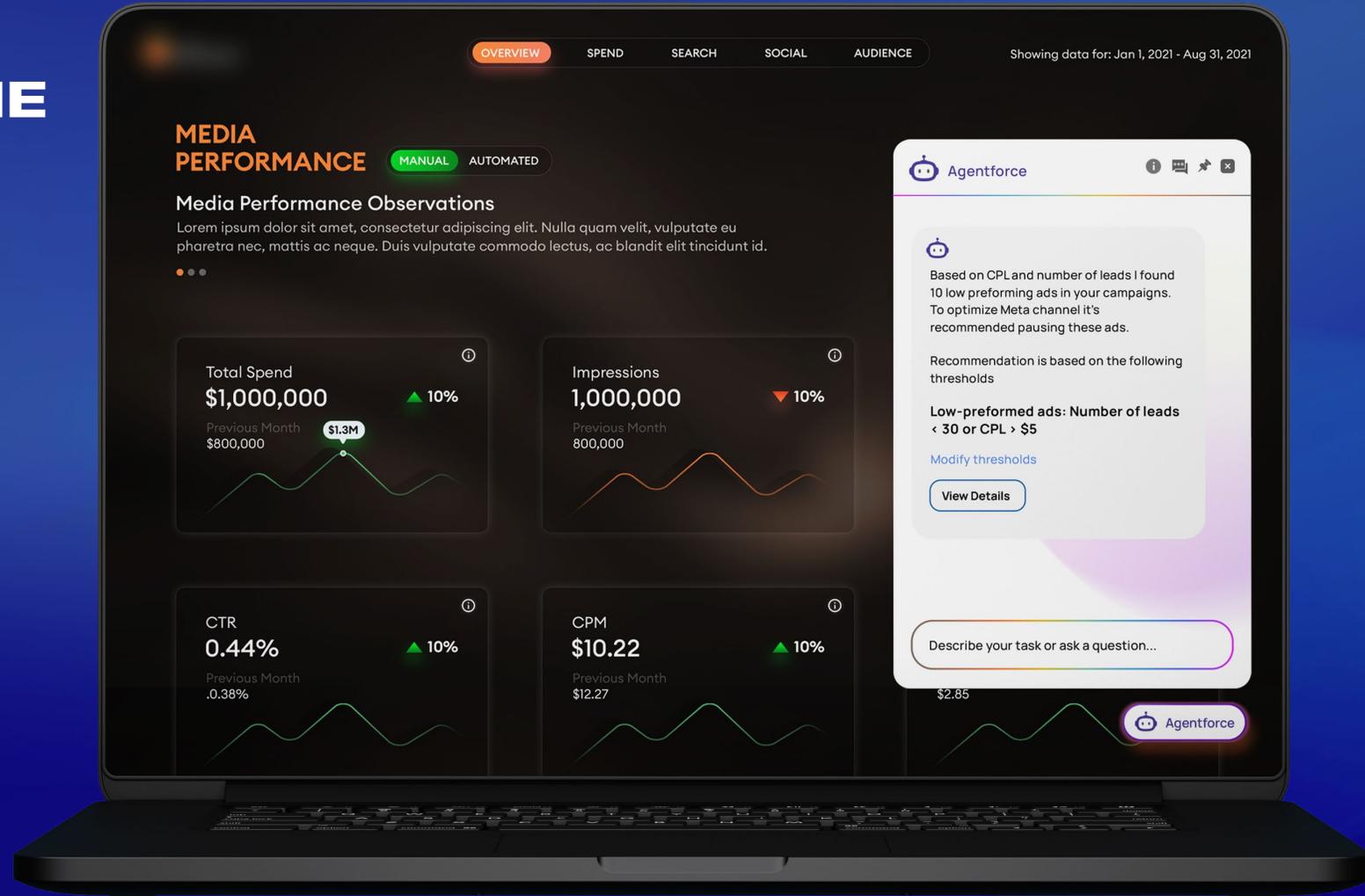


# EMPOWER

PLACING HUMANS +  
PROCESS AT THE  
CENTER WITH AI AS THE  
MULTIPLIER



Solution: Agentforce

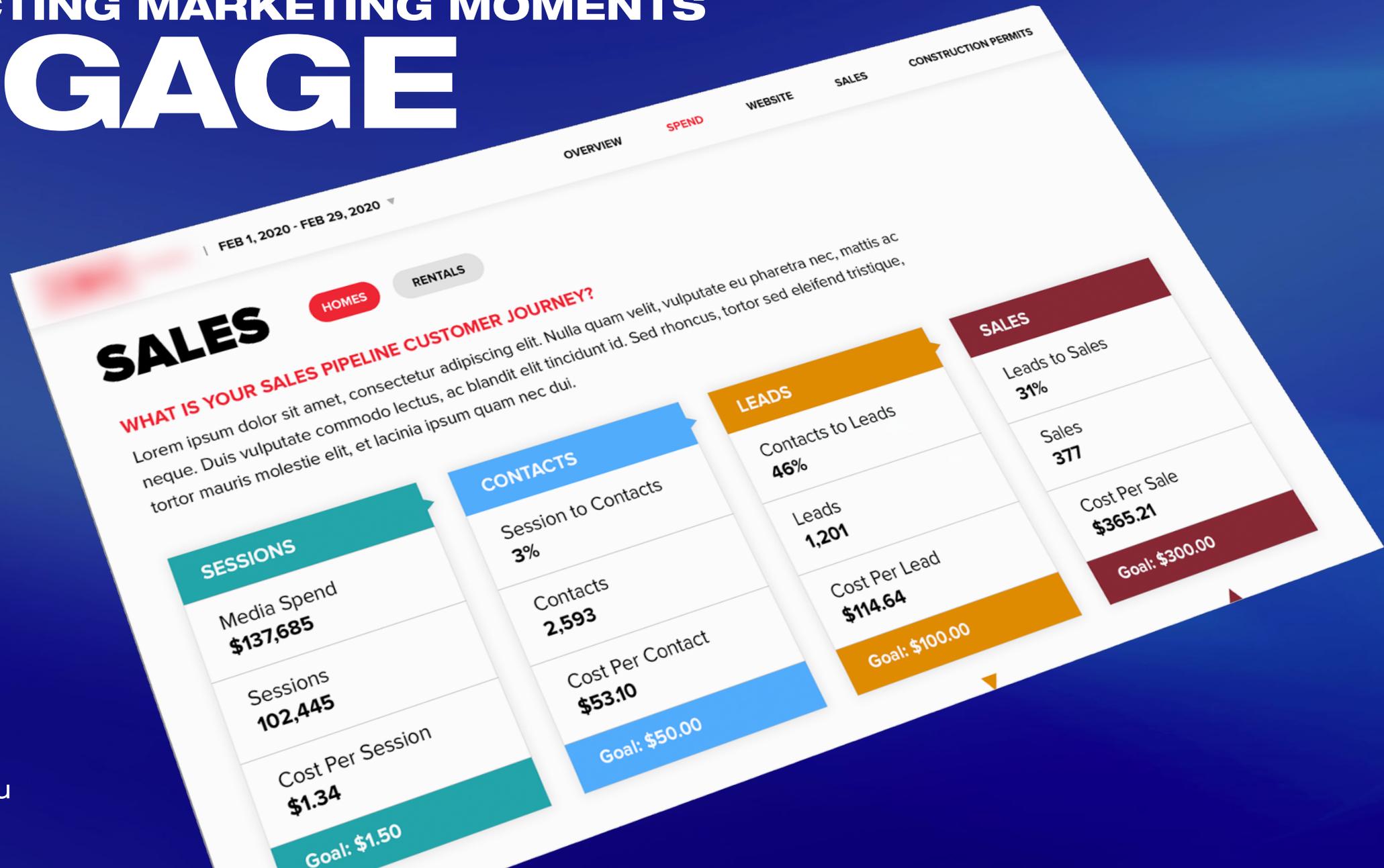


# MARKETING AUTOMATION AT SCALE



Solution: Engagement

# CONNECTING MARKETING MOMENTS ENGAGE



Solution: Tableau

# INTELLIGENCE IMPROVES EFFICIENCY & ACCOUNTABILITY

# INFORM



Solution: Intelligence

# LET'S PARTNER

BOOK TIME WITH AN EXPERT



<https://bit.ly/3Seaa0H>



**DECISIONFOUNDRY®**

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